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Cayman S with exterior package, painted; headlight-cleaning system covers, painted; and 20-inch SportTechno wheels

1 · Contents



Philosophy

Porsche Exclusive. 100 percent Porsche. 100 percent you.

For over 25 years, our formula for success has been a passion for detail and craftsmanship. It's what motivates Porsche Exclusive to create something extraordinary again and again. It's how original and unique cars continue to be made available direct from the factory, so that new dreams come true, time after time.

How do we do it? With originality, inspiration and enthusiasm, beginning as early as the consultation stage. By focusing on what is most important: your particular wishes and requirements. With attention to detail that translates into precise craftsmanship, and using high-quality materials such as Leather, Alcantara®, Carbon, Wood, or Aluminum.

Added value is achieved through dedication and finesse. In other words, we create a product that blends sporty performance, comfort, and style and reflects your own personal taste. A Porsche like no other: yours.

We offer a wide range of personalization options so that you can make further refinements to your Porsche. With visual and technical enhancements for the interior and exterior, from a single alteration to extensive modifications, you can make it even more individual than it was before.

We also have a wealth of experience. Since the very beginning, we have been dedicated to giving customers the opportunity to personalize their vehicle as part of our special request service. Originally called the Porsche "Sonderwunschprogramm" (Special Wish Program), this was subsequently renamed Porsche Exclusive in 1986. However, the philosophy remained the same.





Exclusive examples

Sometimes, it's a hundredth of a second that counts. Sometimes, it's a fraction of an inch.

Porsche Exclusive represents the ultimate in personalization, offering a wide range of styling options, meticulous precision, and genuine exclusivity, guaranteed.

At your request, we can make your vehicle sportier, more comfortable, and more individual. We aim to create something truly special. And, to be successful, perhaps the most important factor is that we take our time. It is only by taking the utmost care during the planning phases and in the selection and crafting of materials that it is possible to design a car that is ultimately unique. A car that is tailormade the way you envisioned, with a harmonious overall design, down to the finest detail and its own distinctive character that reflects your particular style. For your inspiration, the following pages feature three customization examples from Porsche Exclusive.

Would you like an interior finished in high-quality Leather with selected details painted in the exterior color of your car? How about a PDK gear selector in Aluminum? You tell us what you want and we will do our utmost to give it to you—provided, of course, that it is technically feasible and does not compromise on quality.

To find out more about the world of Porsche visit **porscheusa.com**.







Freedom of expression?

The uniqueness of Porsche and the freedom of driving combine to create the Cayman S.

As seen in the Agate Grey Metallic exterior on the featured Cayman S, performance is present in every curve and line of the body. With options such as the 20mm lower Sport chassis and the 20-inch Carrera S wheels featuring center spokes with a black-painted finish, the Cayman is crouched low, ready to pounce at any time. The low growl is emphasized even more by the Sport exhaust. The Agate Grey Metallic exterior features accents painted in black as part of the optional exterior package. This includes the rear side air-intake grille, the rear fascia, and the exterior mirror lower trim. If you like, we can also paint the headlight-cleaning system covers.

To match: the black model logo on the doors and the tinted LED taillights. It goes without saying that you can also add more personalization options for the interior.





1 Exterior package, painted; tinted taillights; Sport exhaust system

2 Wheels painted in black (partially), model logo on doors in black

3 Interior package in Carbon, multifunction steering wheel, center console trim in Carbon, PCM package in Leather, air-vent slats in Leather, model logo on center console, storage compartment lid with model logo, Sport Chrono stopwatch, instrument dials in Racing Yellow, seat belts in Racing Yellow

Find out everything you need to know about configuring a unique vehicle at porscheusa.com/exclusive.

7 · Cayman S Agate Grey Metallic



The interior of this unique vehicle is predominantly Leather, in Agate Grey to match the exterior color. A luxurious ambience is created, for example, by the additional interior packages that feature the dashboard trim and door trim in Leather, the PCM package in Leather, and the rearview mirror in Leather. Even the air-vent slats are in Leather. The storage compartment lid boasts the model logo.

The homage to racing sport: Carbon. This high-tech material is used in the interior package, the multifunction steering wheel, and the center console trim. That this is a full-blooded sports car just raring to go can also be seen in the seats with embossed Porsche Crest on the headrests, and the Racing Yellow seat belts. The dials on the instrument cluster and on the Sport Chrono stopwatch are also in Racing Yellow.

We could write forever about what makes this car so unique. But we would rather let the pictures do the talking—and leave you to enjoy. With the key pouch in Leather and the painted vehicle key in your hand.

1 Tinted taillights, wheels painted in black (partially)

2 Heated multifunction steering wheel in Carbon, Sport Chrono stopwatch, instrument dials in Racing Yellow, air-vent slats in Leather

- 3 Interior package in Carbon, center console trim in Carbon, PCM package in Leather
- 4 Sport chassis (–20 mm); exterior package, painted; wheels painted in black (partially); model logo on doors in black

Find out everything you need to know about configuring a unique vehicle at porscheusa.com/exclusive.

9 · Cayman S Platinum Silver Metallic











Let your imagination soar.

Right from its launch in 2005, the Cayman inspired the imagination by challenging the norm and refusing to go with the flow. It has one goal in mind—to thrill the very soul of its driver. The result is an unmistakable sports car with an unmistakable character.

Driving pleasure and performance are the two qualities that are readily visible when observing the Cayman S. Its muscular lines and sporty details lend the car a dynamic presence. One which you can enhance with Exclusive options if you let your imagination wander. The consistency and single-mindedness with which the car pursues its goals are reflected in every aspect of the Rhodium Silver Metallic exterior. The rear fascia and the sporty rear side air-intake grille are all painted in the exterior color. The headlight-cleaning system covers and the exterior mirror lower trim are also finished in the same Rhodium Silver Metallic, reinforcing the car's dynamic character.

The pure athleticism and energized nature of the Cayman are yours to explore.

1 Exterior package, painted; headlight-cleaning system covers, painted; 20-inch SportTechno wheels 2 Rear side air-intake grille, painted

3 Interior package in Brushed Aluminum, center console trim in Brushed Aluminum, dashboard and door panel in Leather, instrument surround in Leather, door trim in Leather, rearview mirror in Leather, air-vent slats in Leather, steering-column casing in Leather, PCM package in Leather, storage compartment lid with model logo

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11 · Cayman S Rhodium Silver Metallic







The Cayman has a powerful, robust performance sound which can be enhanced even more with the addition of the Sport exhaust system. The Sport tailpipes and muscular 20-inch SportTechno wheels add a particularly dynamic edge to the overall look. They take the Cayman S in the only direction it wants to go—the next corner.

In the interior the emphasis is very much on performance, as evidenced by the interior package in Brushed Aluminum. Trim elements on the dashboard, door panels, and center console are made from Aluminum, as is the gear lever inlay. Illuminated stainless steel door-entry guards invite you into the driver seat. In a nod to race car design, the pedals and footrest are made entirely of Aluminum and have a sandblasted, anodized, and nano-coated finish to create an exceptional look and provide superb performance.

The dynamic interior features highquality Leather design accents on the steering-column casing and the PCM. The storage compartment lid bears the model logo, and the headrests on the Sport Seats Plus are embossed with the Porsche Crest.

Regardless of where your journey leads you, the Cayman S ensures that you let your imagination lead you to your destination.

1 Exterior mirror lower trim, painted; headlight-cleaning system covers, painted

2 Illuminated stainless steel door-entry guards

3 Center console trim in Brushed Aluminum, PCM package in Leather

4 Exterior package, painted; Sport exhaust system; 20-inch SportTechno wheels

Find out everything you need to know about configuring a unique vehicle at porscheusa.com/exclusive.









The rules of physics are clearly defined. Everything else is up to you.

Even the Cayman S cannot defy the laws of physics. But it can push them to the limits. And it does so with just one goal in mind: to forge its own unique path. Corner after corner.

It takes conviction to build such an uncompromising sports car, and a certain flair to lend it a unique design. The Cayman S in Cognac Metallic epitomizes both.

That drive for exclusivity and individuality is very much in evidence right from first glance. And right down to the smallest of details too. This Exclusive example includes a number of unique options that are shown on the following pages—starting with the rear fascia, the rear side airintake grille, and the lower trim of the exterior mirrors painted in exterior color. The headlight-cleaning system covers are painted in the exterior color to complete the overall look. And the Sport tailpipes accentuate the unmistakable sporty character of the Cayman S.





1 Exterior package, painted; headlight-cleaning system covers, painted; wheels painted in Platinum

2 Exterior package, painted; Sport tailpipes; wheels painted in Platinum

3 Interior package in Leather, dashboard trim and door panel in Leather, center console trim in Leather, rearview mirror in Leather, air-vent slats in Leather, steering-column casing in Leather, PCM package in Leather, storage compartment lid with Porsche Crest, seat-belt buckles in Leather

Find out everything you need to know about configuring a unique vehicle at porscheusa.com/exclusive.

15 · Cayman S Cognac Metallic



Anyone wanting to go their own way needs to adopt a clear stance—and a presence to match. The muscular 20-inch Carrera S wheels—painted in Platinum—ensure you have both.

In the interior, the high-quality Natural Leather appointments in Espresso reveal the car's elegant side. Far from being a contradiction in terms, this is simply one more challenge that the Cayman S has skillfully mastered.

Leather lends the dashboard, door panel, and center console trim additional style. The steering-column casing, the PCM package, and even the air-vent slats all feature meticulously handcrafted Leather trim to enhance the exclusive ambience. The personalized floor mats also have Leather edging, and the headrests of the Sport Seats Plus and the storage compartment lid are embossed with the Porsche Crest.

And if all this isn't enough, if you wish to personalize the interior even more, then simply unleash the power of your imagination.

As you will have guessed by now, the possibilities are virtually endless. You alone decide how far you want to go. All it depends on now is your own personal style.

1 Wheels painted in Platinum

2 Storage compartment lid with Porsche Crest, seat-belt buckles in Leather

3 Air-vent slats in Leather

4 Steering-column casing in Leather

Find out everything you need to know about configuring a unique vehicle at porscheusa.com/exclusive.







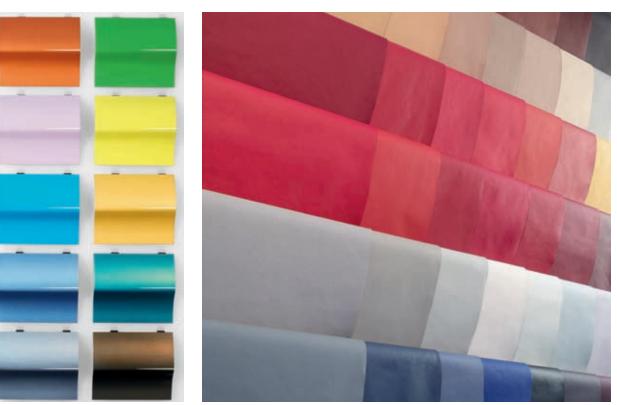


Colors and materials

Exceptional, extravagant, exquisite, excellent, exact.

In a word: Exclusive.

We offer a comprehensive selection of colors and materials for you to choose from when designing your new Porsche. A range of colors to sample is available for the interior and exterior, as well as high-quality materials such as Leather, Alcantara®, elegant Mahogany, Carbon, and Aluminum to enhance the interior. You can find out what is possible at your Authorized Porsche dealer. Alternatively, you can contact one of our Customer Consultation Specialists, who would be pleased to assist you directly to give you the Exclusive advice you need.



Some examples of color-to-sample paints¹

Some examples of color-to-sample Leathers¹

¹Must be technically feasible and meet Porsche quality requirements.



Leather

Leather is a traditional natural material—a true classic. Items made of Leather are both timeless and hardwearing.



Alcantara®

This high-quality material is easy to care for, washable, and has excellent non-slip properties.

Carbon

Carbon is a light but highly durable material which has its origins in motorsport. Its sporty look is the ideal complement to the car's race-bred engineering.



Mahogany² Mahogany is a dark, fine Wood. Its fine grain gives it a very modern and elegant look.



Aluminum

Brushed Aluminum sets clear accents and gives the interior a sporty, minimalist appearance.

Exclusive options	E	an S		
Option	Cavman	Cayman	Code	Page
Exterior.				
• Exterior package, painted	0	0	DBR	1, 5, 7, 10, 11, 14, 15
• Rear side air-intake grille, painted	0	0	CAC	7, 11, 15
• Exterior mirror lower trim, painted ¹	0	0	CNL	7, 11, 13, 15, 21, 22
Rear fascia, painted	0	0	CNG	7, 11, 15, 21, 22
Headlight-cleaning system covers, painted	0	0	XUB	1, 7, 11, 13, 15, 21, 22
Headlight-cleaning system covers, painted, in a deviating exterior color	0	0	CGU	-
Model logo on doors in black	0	0	CAS	-
Model logo on doors in silver	0	0	CAT	_
• Fuel filler cap in Aluminum-Look	0	0	XYB	-
• Tinted tailights ¹	0	0	XXR	7, 9

 ${}^{\scriptscriptstyle 1}\!\text{Available}$ from 11/2013 at the earliest.

– not available • extra-cost option • standard 🗆 available at no extra cost

1 Exterior mirror lower trim, painted 2 Headlight-cleaning system covers, painted 3 Rear fascia, painted





Option Engine, transmission, chassis, and wheels.	Cayman	Cayman S	Code	Page
Sport tailpipes	0	•	XLS	5, 13, 15
Sport exhaust system	0	0	XLF	7, 13, 14, 23, 24
• Sport suspension (-20mm) ¹	0	0	X73	
• 20-inch SportTechno wheels ²	0	0	XRT	1, 11, 13, 14, 23, 24
Wheels painted in Platinum ³	0	0	XDH	5, 15, 17, 23, 24
• Wheels painted in exterior color (partially) ^{1,2}	0	0	XD9	
• Wheels painted in black (partially) ^{1,2}	0	0	XDA	
Wheels painted in deviating exterior color (partially)	0	0	CRX	

¹Available from 11/2013 at the earliest. ²Includes wheel centers with full-color Porsche Crest. ³Only in conjunction with 20-inch Carrera S wheels. Includes wheel centers with full-color Porsche Crest.

– not available • extra-cost option • standard 🗆 available at no extra cost

23 · Exclusive options

1 Sport exhaust system 2 Wheel painted in Platinum 3 20-inch SportTechno wheel







Option Interior.	Cavman	Cayman S	Code	Page
Interior package, painted; in Leather	0	0	EER	
Interior package, painted; standard interior	0	0	EET	
Sport Chrono stopwatch, colored Luxor Beige Racing Yellow White Guards Red		0 0 0	CZT CGE CGJ CGG	- - -
Instrument dials, colored Luxor Beige Racing Yellow White Guards Red	0	0 0 0	XFL XFR XFJ XFG	- - -
• PCM package, painted ¹	0	0	CUF	25, 26
Air-vent slats, painted ¹	0	0	CDN	-
• Center console trim, painted ¹	0	0	XYG	25, 26
Sport bucket seat-belt buckles in Leather	0	0	CMT	-
Vehicle key, painted ²	0	0	CPK	9, 25, 26

 Interior package, painted; center console trim, painted; vehicle key, painted
 Center console trim, painted
 PCM package, painted

¹Painted in exterior color unless otherwise specified at time of ordering.

– not available • extra-cost option • standard 🗆 available at no extra cost







Option		Cayllidii Coumon C	G Code	Page
Interior.				
Seat belts in Silver Grey Guards Red Racing Yellow Luxor Beige Yachting Blue			XSX XHN XHP	- - - -
Interior: Leather.				
Interior package, painted; in Leather	c		EEA	
Interior package, painted; in standard interior	c		EES	
Interior package, dashboard trim package in Leather	c		CZW	9, 15, 16, 27, 28
Interior package, door trim package in Leather	c		CXM	9
Instrument surround in Leather	c		XNG	11, 12, 27, 28
Rearview mirror in Leather	c		CVW	9, 11 12, 15, 16, 27, 28
Air-vent slats in Leather	c		CZV	7–12, 15–18, 27, 28
Steering-column casing in Leather	c		XNS	11–13, 15–18
Steering wheel rim with deviating stitching in contrasting color	c		CLU	-
PCM package in Leather	c		CUR	7–17, 27, 28

Rearview mirror in Leather
 Instrument surround in Leather
 Leather interior package, dashboard and door panel packages in Leather, air-vent slats in Leather, PCM package in Leather







Option	Cayman	Cayman S	Code	Page
Interior: Leather.				
Center console trim in Leather ¹	0	0	XHB	15–17
Storage compartment lid with Porsche Crest	0	0	XPT	15–18
Storage compartment lid with model logo	0	0	XUV	7–9, 11–13, 29, 30
• Sport Seats Plus backrests in Leather	0	0	XWK	-
Porsche Crest embossed on headrests	0	0	XSC	9, 13, 17, 29, 30
Seat-belt buckles in Leather	0	0	CDT	15–18
• Fuse box cover in Leather	0	0	CUJ	29, 30
Personalized floor mats with Leather edging ²	0	0	CFX	-
• Key pouch in Leather ¹	0	0	CPE	-
Gear lever personalization package			CTX	
PDK gear selector personalization package ¹			CTL	

¹Available from 11/2013 at the earliest. ²Painted in exterior color unless otherwise specified at time of ordering.

– not available • extra-cost option • standard 🗆 available at no extra cost

1 Storage compartment lid with model logo 2 Porsche Crest embossed on headrests 3 Fuse box cover in Leather







Option	Cayman	Cayman S	Code	Page
Interior: Alcantara [®] , Mahogany ¹ , Carbon.				
• SportDesign steering wheel in Alcantara®	0	0	XLK	-
• PDK gear selector in Alcantara®	0	0	CLH	-
• Gear lever in Alcantara®	0	0	CLB	-
Mahogany interior package	0	0	EEB/EEC/ EED/EEF	31, 32
Heated multifunction steering wheel in Mahogany	0	0	XHF	31, 32
Center console trim in Mahogany	0	0	XHG	31, 32
Carbon interior package	0	0	EEG/EEH/ EEJ/EEK	7–10, 31, 32
Heated multifunction steering wheel in Carbon	0	0	XHL	9, 10
Center console trim in Carbon	0	0	XHM	7–10, 31, 32
Door-entry guards in Carbon	0	0	X69	-
Door-entry guards in Carbon, illuminated	0	0	XXD	31, 32
Personalized door-entry guards in Carbon, illuminated	0	0	CXE	_

 Interior package in Carbon, center console trim in Carbon, SportDesign steering wheel in Alcantara®, PDK gear selector in Alcantara®
 Door-entry guards in Carbon, illuminated
 Mahogany interior package, heated multifunction steering wheel in Mahogany, center console trim in Mahogany

¹Since Wood is a natural product, there may be variations in color and grain.

– not available • extra-cost option • standard 🗆 available at no extra cost







Option Interior: Aluminum, Stainless Steel.	Cayman	Cayman S	Code	Page
Brushed Aluminum interior package	•	•	EEL/EEM/ EEN/EEP	11–13, 33, 34
• PDK gear selector in Aluminum	0	0	XYA	5, 33, 34
Center console trim in Brushed Aluminum	0	0	XYE	11–14, 33, 34
Pedals and footrest in Aluminum	0	0	EFA	13
Door-entry guards in Stainless Steel	0	0	X70	-
Door-entry guards in Stainless Steel, illuminated	0	0	XXB	13, 14, 33, 34
Personalized door-entry guards in Stainless Steel, illuminated	0	0	CXC	-







Exclusive expertise

1983

When was the last time your dream became reality? Your dream of having a Porsche uniquely yours is realized through the Porsche Exclusive program. You can have your vehicle custom-tailored to your requirements even before it leaves the factory. Handcrafted enhancements for the interior and exterior, using fine materials and ensuring Porsche quality. The possibilities are as varied as your imagination allows.

Porsche Exclusive creates truly special vehicles and limited editions which have been manufactured with close attention to detail. Our limited editions are full of individualism, character, and a unique energy. Our latest example is the 911 Club Coupe.

On the following pages, we showcase 10 extraordinary Porsche models. All limited editions, they epitomize the principle on which Porsche Exclusive is founded—exclusive expertise. Every vehicle created by Porsche Exclusive is unique and lives up to our claim and motto of "the most personal car."



935 Street

As a one-off in 1983, Porsche built a street-legal version of the type 935 racing car. The combination of design, power, and luxury made the 935 Street unique in its time.

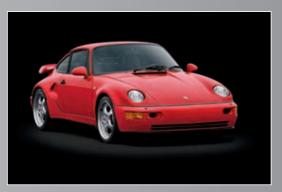
1992 to 1993

1993

1993 to 1994







911 Turbo S Lightweight

In 1992 and 1993, the 911 Turbo S Lightweight was the highlight of the Porsche model range. Thanks to an engineered weight-saving construction, each one of the 86 exclusive models produced delivered extraordinary performance.

911 Carrera 2 Speedster Turbolook

In 1993, Porsche realized an exclusive customer dream—15 of the then brand-new 911 Carrera 2 Speedster's were given the prestigious Turbolook by Porsche Exclusive. The brake system of the 911 Turbo was also available as an option.

911 Turbo Flatnose

A standout feature of the type 964 series, the 911 Turbo Coupé was available in Flatnose design. Production ran from 1993 to 1994. The Flatnose makeover was limited to 76 models and, in addition to other style modifications, many of these were given an uprated Turbo engine.

1997 to 1998

1995 to 2000





911 Turbo Cabriolet

A Porsche Exclusive special for sun-loving and powerhungry customers, the limited edition of the 911 Turbo was produced in Cabriolet form. The combination of fresh air and turbo performance was available to just 14 customers.

911 Carrera Speedster

One of the rarest Porsche cars ever, the 911 Speedster was based on the 911 (type 993) model series. Only two were made in 1995 and 2000.

911 Turbo S

With the 911 Turbo S manufactured from 1997 to 1998, the Porsche Exclusive tradition of small-scale production reached its high point but also its climax for the time being. The 993 Turbo S was the only model in the series to achieve a top speed of 186 mph.

2009 to 2010

2010 to 2011









911 Sport Classic

This small-scale production run from 2009 to 2010 blended the traditional with the modern to create a Porsche work of art. The 911 Sport Classic with double-bubble roof, "ducktail," and 19-inch Sport Classic wheels with the traditional styling of Fuchs[®] wheels was limited to 250 cars.

911 Speedster

Produced in a limited quantity of 356 from 2010 to 2011, the 911 Speedster not only impressed with its handcrafted, personalized interior—it distinguished itself visually from all other members of the 911 family thanks to its shorter windshield frame, rear fascia with side air outlets, and dynamically styled Speedster engine compartment lid with two muscular haunches.

911 Club Coupe

The first two Porsche Clubs comprised 13 members. That was 60 years ago. Since then, their number has grown to 640 globally recognized Porsche Clubs with approximately 181,000 members. A unique sports car was created in 2012 to honor the first club charters. The 911 Club Coupe was a strictly limited edition of just 13 cars.

Designing your Porsche

Porsche Exclusive.

Exclusive advice.

Everything starts with the right advice to complement your exclusive wishes and requirements. We offer personal support and individual expert advice to each and every customer. So why wait! Make an appointment with your Authorized Porsche dealer to discuss your requirements.

For the truly personal touch, contact our Porsche Customer Consultation Specialists at **customerconsultations@porsche.us.** You can see what we really mean by "customization" when you make an appointment to visit our Customer Consultation Center in Beverly Hills, California. Here, you can select the materials, such as Leather, Wood, Carbon, or Aluminum, and the paint finish you desire. With an advanced Porsche Car Configurator, you will be able to see a nearly life-size wall display of your creation. We want to show you what we can do and experience how we turn customer requirements into reality. All down to the smallest detail, just as you would expect from Porsche Exclusive.

The Porsche New-Car Limited Warranty applies for all Porsche Exclusive options and special designs. Please understand that some Porsche Exclusive options may require a longer delivery lead time.







Porsche Tequipment

Personalize your Porsche at any time after purchase with the Tequipment range of approved accessories. Designed exclusively for your Porsche, every product is fully guaranteed.



Driver's Selection by Porsche Design Our distinctive collection of clothing and accessories combines timeless elegance with unmistakable quality. Visit your local Authorized Porsche dealer or shop online at porscheusa.com/shop.

Porsche Classic

Panorama

Your specialist source for genuine Porsche parts and technical documentation, as well as servicing, repair, and restoration for all types of Porsche classics. For more information. visit porscheusa.com/classic.

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