



# Exclusive 911

Ultimate personalization

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911 Carrera S with Aerokit Cup; wheels painted in black (partially), Bi-Xenon™ main headlights in black, including PDLS; headlight-cleaning system covers, painted; side mirror lower trim, painted; privacy tinting





# Philosophy

## Porsche Exclusive.

**100 percent Porsche. 100 percent you.**

For over 25 years, our formula for success has been passion for detail and, above all, devotion. It's what motivates Porsche Exclusive to craft something extraordinary again and again. It's how unique cars continue to be made available direct from the factory, so that new dreams come true time after time.

How do we do it? With originality, inspiration, and enthusiasm, beginning as early as the consultation stage. By focusing on what is most important: your particular wishes and requirements. With attention to detail that translates into precise craftsmanship, and using high-quality materials such as Leather, Alcantara®, Carbon, Wood, or Aluminum.

Added value is achieved through dedication and finesse. In other words,

we create a product that blends performance, comfort, and style and reflects your own personal taste.

We offer a wide range of personalization options so that you can make further refinements to your Porsche. With visual and technical enhancements for the interior and exterior, from a single alteration to extensive modifications, you can customize it to your personal taste.

We also have a wealth of experience. Since the very beginning, we have been dedicated to giving customers the opportunity to personalize their vehicles as part of our special request service. Originally called the Porsche "Sonderwunschprogramm," this was subsequently renamed Porsche Exclusive in 1986. But the philosophy remained the same.

Material composition: Leather, Carbon, Wood, Aluminum, and Alcantara®







# Exclusive examples

**Sometimes, it's the hundredth of a second that counts.**

**Sometimes, it's a fraction of an inch.**

Porsche Exclusive is the ultimate in personalization, offering a wide range of styling options, meticulous precision, and genuine exclusivity.

At your request, we can individualize your vehicle to have a sportier flare or be more sophisticated. We aim to create something truly special. It is only by taking the utmost care during the consultancy and planning phases and in the selection and crafting of materials that it is possible to design a car that is tailor-made the way you envisioned. For your inspiration, the following pages feature customization examples from Porsche Exclusive.

Would you like an interior finished in high-quality Leather with selected details painted in the exterior color of your car? How about a PDK gear selector in Aluminum, sport tailpipes in stainless steel, or the SportDesign package? You tell us what you want and we will do our utmost to give it to you—provided, of course, that it is technically feasible and does not compromise on quality.

For useful information on how to design your Porsche and to find out more about the world of Porsche, visit [porscheusa.com](https://www.porscheusa.com).

911 Carrera S Cabriolet with SportDesign package; sport tailpipes; 20-inch SportTechno wheels; rear fascia, painted; side mirror lower trim, painted





PORSCHE

911



# 911 Carrera 4S Cabriolet

Anthracite Brown Metallic

## Explore and express yourself.

The 911 Carrera 4S Cabriolet is a sports car that blends the performance force of an all-wheel-drive vehicle with the qualities of a cabriolet. This is anything but an ordinary car.

The 911 Carrera 4S Cabriolet confidently expresses this in a purely aesthetic way with a wider body, a wider rear track, and wider rear wheels. For a production model, it is extremely individual. You've noticed this already, but why not go one step further and have it personalized entirely as you've always imagined? You can create a car that is even sportier, even more powerful, and even more individual.

At Porsche Exclusive, we refine your Porsche so that it looks exactly how you envision it. After all, it's not just about the 911 identity—it's also about yours.

The 911 Carrera 4S Cabriolet in Anthracite Brown Metallic is a quintessential example. Equipped with the Carrera S Powerkit engine upgrade to 430 horsepower, its engineering meets high expectations—yours. As does the styling, thanks to the SportDesign front fascia. Of course, the small but fine details also play a big role. The wheels partially painted in the exterior color of the car, the painted lower trim of the side mirrors, and the painted covers of the headlight-cleaning system are proof of that.

1 Wheels painted in exterior color, sport exhaust system

2 SportDesign front fascia; headlight-cleaning system covers, painted; side mirror lower trim, painted; wheels painted in exterior color

3 Mahogany interior package, multifunction steering wheel in Mahogany, center console trim in Mahogany, PCM package in Leather, air vents in Leather, seat-belt buckles in Leather, Sport Chrono stopwatch instrument dial in Luxor Beige



1



2





You've seen that the 911 Carrera 4S Cabriolet in Anthracite Brown Metallic places equal emphasis on classic and performance features. The same is true of the interior.

The interior blends exclusive Leather and Wood. No fewer than three optional additional interior packages in Leather—the dashboard, door panel, and rear compartment trim packages—have been stylishly designed.

The effect is accentuated by the optional rearview mirror in Leather, the PCM package in Leather, and the seat-belt outlet trims and belt buckles in Leather. An elegant contrast is created by the available interior package, the multifunction steering wheel, and the center console in fine Mahogany. As a result, the 911 Carrera 4S Cabriolet in Anthracite Brown Metallic is not only an expression of your individuality—it is also a car you can identify with 100 percent.

- 1 Air vents in Leather, PCM package in Leather, center console trim in Mahogany
- 2 Carrera S Powerkit
- 3 Additional interior package, door panel in Leather, Mahogany interior package
- 4 Wheels painted in exterior color; side mirror lower trim, painted









# 911 Carrera S Cabriolet

White

**Elegant.**

**White.**

An open-vehicle concept, a boxer engine, and everything made exactly the way the driver had envisioned. This was the principle behind the very first Porsche, the 356/1, which was built under the guidance of Ferry Porsche in 1948.

Today, more than six decades later, we continue to create the cars of your dreams.

With a tastefully combined exterior and interior, the 911 Carrera S Cabriolet in White exemplifies how your car can be exquisitely tailored to your wishes in our factory where dreams become reality.

The 911 Carrera S Cabriolet in White is an open expression of genuine individuality. The classically pure exterior color originated in motorsport. The SportDesign package creates a dynamic appearance, which is reinforced by the 20-inch SportTechno wheels. Sport tailpipes provide the stylish finishing touch.

In the interior, Espresso Leather is combined with trim strips in Brushed Aluminum for an elegant contrast.

1 SportDesign package; 20-inch SportTechno wheels; headlight-cleaning system covers, painted; side mirror lower trim, painted

2 20-inch SportTechno wheels

3 Interior package in Brushed Aluminum, center console trim in Brushed Aluminum, air vents in Leather





What makes a dream unique? The answer lies in a multitude of extraordinary details.

Do you want a SportDesign package for the exterior? For the interior, would you like a Porsche Crest on the center console storage compartment lid? Are you tempted by the Sport Chrono stopwatch dial face in White?

All of the above, and more, are possible. We give you the opportunity to add greater individuality and personality. Little by little, piece by piece, inch by inch.

Your dream in White. The 911 Carrera S Cabriolet in White.

Also available on request is a special kind of door opener: your vehicle key painted in the exterior color of your car. The matching key pouch in Leather is finished in the interior color with decorative stitching and embossed with the Porsche Crest.

1 Storage compartment lid with Porsche Crest  
2 Sport Chrono stopwatch instrument dial in White

3 Rear fascia, painted; sport tailpipes

4 SportDesign package; 20-inch SportTechno wheels; side mirror lower trim, painted







# 911 Carrera S

Guards Red

## The 911. Porsche spirit.

### Yours too.

The new 911 symbolizes the Porsche spirit. Instantly recognizable on the road and originally engineered for the racetrack, it continues to stir the emotions today, just as it did in 1963.

The concept may not have been completely redesigned from the ground up, but 90 percent of all the components are, nevertheless, either new or fundamentally revised. This is how we do justice to the 911 legend today, and always with tomorrow in mind.

The overall appearance is low, wide, and sleek. Particularly striking are the new exterior styling and the extended wheelbase.

In the interior, performance in harmony with comfort is the theme. Although much has been restyled, the 911 spirit has been preserved and there is plenty of freedom for further personalization.

The new 911 Carrera S in Guards Red from Porsche Exclusive is an impressive illustration of what can be achieved.

Selected details in the exterior color of the vehicle serve to reinforce its unmistakable identity. The painted front spoiler of the Aerokit Cup makes the car appear lower. Dynamic 20-inch Carrera S wheels with black painted center spokes emphasize the car's extraordinarily sporty performance and make it look more individual. The interior is just as stylish.

1 Aerokit Cup; rear fascia, painted; wheels painted in black (partially); side mirror lower trim, painted; clear glass taillights

2 Additional interior package, rear, in Leather; rear center console in Leather with decorative stitching; seat-belt buckles in Leather

3 Leather interior package, air vents in Leather, PDK gear selector in Aluminum



1



2





The elegant interior demonstrates our passion for detail and is unmistakable. An extensive selection of features are finished in Platinum Grey Leather. The rearview mirror, the decorative trims on the dashboard and door panels, and the seats with the Porsche Crest embossed on the headrests reflect our commitment to outstanding craftsmanship. Even the air-vent slats have been painstakingly lined in ultra-thin Leather. The decorative seams on selected items, such as the rear center console or the backrests of the Sport Seats Plus, are the epitome of refinement and high quality, accentuating the elegant appearance of the Leather.

Originality sometimes means adding a splash of color. Here, this has been achieved with contrasting elements in the exterior color of the vehicle. Clear accents in Guards Red are set, for example, by the seat belts and Sport Chrono stopwatch. Another striking feature is the red Leather edging on the personalized floor mats.

The PDK gear selector in Aluminum is an additional highlight, and one more detail in an exclusive overall composition.

As you can see, even on the inside there is room to make your car more personalized, reflecting your inner spirit.

1 Sport Seats Plus backrests in Leather, seat belts in Guards Red

2 Porsche Crest embossed on headrests, belt outlet trims in Leather, seat belts in Guards Red

3 AeroKit Cup, clear glass taillights

4 AeroKit Cup; rear fascia, painted; wheels painted in black; headlight-cleaning system covers, painted; side mirror lower trim, painted; clear glass taillights; privacy tinting





# Colors and materials

**Exceptional, extravagant, exquisite, excellent, exact.**

**In a word: Exclusive.**

We offer a comprehensive selection of colors and materials for you to choose from when designing your new Porsche. A range of colors to sample is available for the interior and exterior, as well as high-quality materials such as Leather, Alcantara®, elegant Mahogany, Carbon, and Aluminum to enhance the interior. You can find out what is possible at your Authorized Porsche dealer. Alternatively, you can contact one of our Customer Consultation Specialists, who would be pleased to assist you directly to give you the exclusive advice you need.



Some examples of color-to-sample paints<sup>1</sup>



Some examples of color-to-sample Leathers<sup>1</sup>

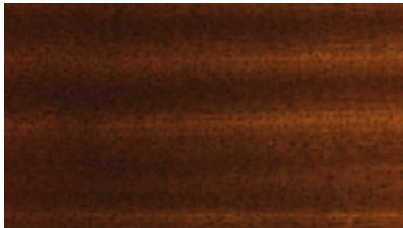
<sup>1</sup>Must be technically feasible and meet Porsche quality requirements.





### **Leather**

Leather is a traditional natural material—a true classic. Items made of Leather are both timeless and durable.



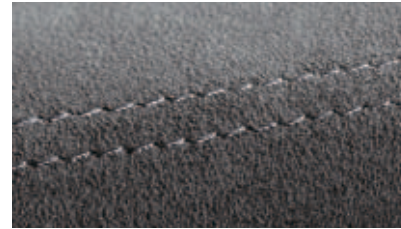
### **Mahogany<sup>2</sup>**

Mahogany is a dark, fine Wood. Its fine grain gives it a very modern and elegant look.



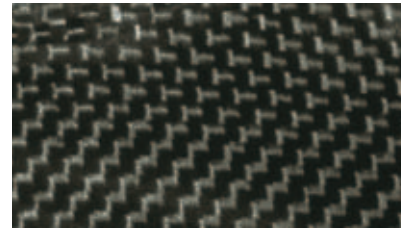
### **Aluminum**

Brushed Aluminum creates clear accents and gives the interior a sporty, minimalist appearance.



### **Alcantara®**

This high-quality material is easy to care for, washable, and has excellent non-slip properties.



### **Carbon**

Carbon is a light but highly durable material which has its origins in motorsport. Its performance look is the ideal complement to the car's race-bred engineering.

<sup>2</sup>Since Wood is a natural product, there may be variations in color and grain.

# Exclusive options

Option	911 Carrera	911 Carrera S	911 Carrera 4	911 Carrera 4S	911 Carrera Cabriolet	911 Carrera S Cabriolet	911 Carrera 4 Cabriolet	911 Carrera 4S Cabriolet	Code	Page
<b>Exterior.</b>										
• Aerokit Cup	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	XAA	1, 15, 18
• SportDesign package	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	XAT	5, 11, 14
• SportDesign front fascia	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	XAS	7, 11
• Air-intake grilles, painted <sup>2</sup>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	CNF	22
• Front spoiler, painted <sup>2</sup>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	CAH	22
• Headlight-cleaning system covers, painted <sup>2</sup>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	XUB	6, 11, 22
• Side mirror (lower trim), painted <sup>2</sup>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	CNL	1, 7, 11
• Rear fascia, painted <sup>2</sup>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	CNG	6, 14, 22
• Exterior package, painted <sup>2</sup>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	DAR	–
• Clear glass taillights <sup>1</sup>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	XXG	15, 18
• Model designation on doors in Black <sup>3</sup>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	CAS	–
• Model designation on doors in Silver <sup>3</sup>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	CAT	–

<sup>1</sup>Available from 11/2012 at the earliest.

<sup>2</sup>Painted in exterior color unless otherwise specified at the time of order.

More information on paint finishes in a contrasting exterior color is available from your Authorized Porsche dealer.

<sup>3</sup>Available from 10/2012 at the earliest.

1 Front spoiler, painted; air-intake grilles, painted

2 Headlight-cleaning system covers, painted

3 Rear fascia, painted; sport tailpipes



Option	911 Carrera	911 Carrera S	911 Carrera 4	911 Carrera 4S	911 Carrera Cabriolet	911 Carrera S Cabriolet	911 Carrera 4 Cabriolet	911 Carrera 4S Cabriolet	Code	Page
<b>Engine, transmission, chassis, and wheels.</b>										
• Carrera S Powerkit	–	○	–	○	–	○	–	○	X51	10
• Sport tailpipes	○	○	○	○	○	○	○	○	XLT	6, 14, 22
• 20-inch SportTechno wheels <sup>1</sup>	○	○	○	○	○	○	○	○	XRT	5, 11, 24
• Wheels painted, exterior color <sup>1</sup>	○	○	○	○	○	○	○	○	XD9	7, 10, 24
• Wheels painted, black (partially) <sup>1</sup>	○	○	○	○	○	○	○	○	XDA	2, 18, 24
• Wheels painted, deviating exterior color <sup>1</sup>	○	○	○	○	○	○	○	○	CRX	–
• Wheels painted, Platinum <sup>1,2</sup>	○	○	○	○	○	○	○	○	XDH	24
• Wheel spacers, 5mm	○	○	○	○	○	○	○	○	XRP	–

<sup>1</sup>Includes wheel centers with full-color Porsche Crest.

<sup>2</sup>Only in conjunction with 20-inch Carrera S wheels.

– not available ○ extra-cost option • standard □ available at no extra cost

23 · Exclusive options

1 20-inch SportTechno wheel

2 Wheel painted, exterior color

3 Wheel painted, black (partially)

4 Wheel painted, Platinum





Option	911 Carrera	911 Carrera S	911 Carrera 4	911 Carrera 4S	911 Carrera Cabriolet	911 Carrera S Cabriolet	911 Carrera 4 Cabriolet	911 Carrera 4S Cabriolet	Code	Page
<b>Interior.</b>										
• Interior package, painted <sup>1</sup>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	EER	26
• Dashboard trim strip, painted <sup>1</sup>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	XDM	26
• Instrument dials, colored										
Luxor Beige	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	XFL	8
Racing Yellow	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	XFR	–
White	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	XFJ	–
Guards Red	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	XFG	16
• Sport Chrono clock dial, colored										
Luxor Beige	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	CZT	8
Racing Yellow	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	CGE	–
White	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	CGJ	14
Guards Red	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	CGG	26
• PCM package, painted <sup>2</sup>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	CUF	–
• Air vents, painted <sup>2</sup>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	CTR	–
• Air-vent slats, painted <sup>2</sup>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	CDN	26

<sup>1</sup>Paint in exterior color.

<sup>2</sup>Painted in exterior color unless otherwise specified at the time of order.

More information on paint finishes in a contrasting exterior color is available from your Authorized Porsche dealer.

– not available    extra-cost option   • standard    available at no extra cost

25 · Exclusive options

1 Interior package, painted; center console trim, painted; instrument surround in Leather; PDK gear selector in Aluminum

2 Sport Chrono clock dial in Guards Red

3 Air-vent slats, painted



Option	911 Carrera	911 Carrera S	911 Carrera 4	911 Carrera 4S	911 Carrera Cabriolet	911 Carrera S Cabriolet	911 Carrera 4 Cabriolet	911 Carrera 4S Cabriolet	Code	Page
<b>Interior.</b>										
• Center console trim, painted <sup>1</sup>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	XYG	26, 28
• Seat belts in:										
Silver Grey	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	XSH	–
Guards Red	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	XSX	17, 28
Racing Yellow	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	XHN	–
Luxor Beige	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	XHP	–
Yachting Blue	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	XHR	–
• Sport bucket seat-belt passages, painted <sup>2</sup>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	CMT	–
• Vehicle key, painted <sup>2</sup>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	CWK	28
• Rear footwell lighting	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	CEE	–

<sup>1</sup>Paint in exterior color.

<sup>2</sup>Painted in exterior color unless otherwise specified at the time of order.

More information on paint finishes in a contrasting exterior color is available from your Authorized Porsche dealer.

1 Center console trim, painted

2 Seat belts in Guards Red, belt outlet trims in Leather

3 Vehicle key, painted; key pouch in Leather





Option	911 Carrera	911 Carrera S	911 Carrera 4	911 Carrera 4S	911 Carrera Cabriolet	911 Carrera S Cabriolet	911 Carrera 4 Cabriolet	911 Carrera 4S Cabriolet	Code	Page
<b>Interior: Leather.<sup>1</sup></b>										
• Interior package in Leather	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	EEA	16, 30
• Dashboard trim strip in Leather	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	XVP	30
• Additional interior package, dashboard in Leather	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	CZW	30
• Additional interior package, door panel in Leather	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	CXM	10
• Additional interior package, rear in Leather	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	CXN	15
• Rearview mirror in Leather	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	CVW	30
• Decorative stitching on steering wheel rim in contrasting color <sup>2</sup>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	CLU	–

<sup>1</sup>Leather in interior color unless otherwise specified at the time of order.

More information on Leather finishes in a contrasting interior color is available from your Authorized Porsche dealer.

<sup>2</sup>Available from 12/2012 at the earliest.

– not available    extra-cost option   • standard    available at no extra cost

29 · Exclusive options

1 Additional interior package, dashboard in Leather

2 Rearview mirror in Leather

3 Leather interior package, dashboard trim strip in Leather, air vents in Leather





Option	911 Carrera	911 Carrera S	911 Carrera 4	911 Carrera 4S	911 Carrera Cabriolet	911 Carrera S Cabriolet	911 Carrera 4 Cabriolet	911 Carrera 4S Cabriolet	Code	Page
<b>Interior: Leather.<sup>1</sup></b>										
• Instrument surround in Leather	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	XNG	26
• Steering-column casing in Leather	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	XNS	32
• Dashboard trim strip in Leather	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	XVP	
• Air vents in Leather	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	CTK	8, 12, 32
• Air-vent slats in Leather	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	CZV	–
• PCM package in Leather	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	CUR	9
• Center console trim in Leather	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	XHB	32
• Storage compartment lid with model logo	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	XUV	34
• Storage compartment lid with Porsche Crest	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	XPT	13, 32
• Rear center tunnel in Leather with decorative stitching	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	XHS	15
• Sport Seats Plus backrests in Leather	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	XWK	17

<sup>1</sup>Leather in interior color unless otherwise specified at the time of order.  
More information on Leather finishes in a contrasting interior color is available from your Authorized Porsche dealer.

– not available    extra-cost option   • standard    available at no extra cost

1 Center console trim in Leather,  
storage compartment lid with Porsche Crest  
2 Steering-column casing in Leather  
3 Air vents in Leather



1



2



3

Option	911 Carrera	911 Carrera S	911 Carrera 4	911 Carrera 4S	911 Carrera Cabriolet	911 Carrera S Cabriolet	911 Carrera 4 Cabriolet	911 Carrera 4S Cabriolet	Code	Page
<b>Interior: Leather.<sup>1</sup></b>										
• Porsche Crest on headrests	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	XSC	18
• Seat-belt buckles in Leather	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	CDT	8, 15
• Belt outlet trim in Leather	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	CTH	17–18, 34
• Fuse box cover in Leather	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	CUJ	34
• Personalized floor mats with Leather edging	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	CFX	34
• Leather key pouch	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	CPE	28

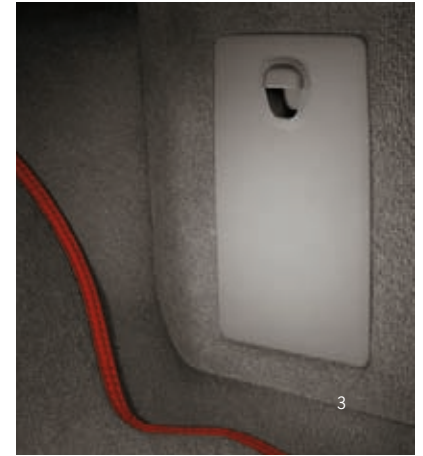
<sup>1</sup>Leather in interior color unless otherwise specified at the time of order.  
 More information on Leather finishes in a contrasting interior color is available from your Authorized Porsche dealer.

– not available    extra-cost option   • standard    available at no extra cost

33 · Exclusive options

- 1 Belt outlet trim in Leather
- 2 Personalized floor mats with Leather edging
- 3 Fuse box cover in Leather
- 4 Storage compartment lid with model logo





Option	911 Carrera	911 Carrera S	911 Carrera 4	911 Carrera 4S	911 Carrera Cabriolet	911 Carrera S Cabriolet	911 Carrera 4 Cabriolet	911 Carrera 4S Cabriolet	Code	Page
<b>Interior: Alcantara®, Mahogany,<sup>1</sup> Carbon, Aluminum.</b>										
• PDK gear selector in black Alcantara®	○	○	○	○	○	○	○	○	CLH	–
• Gear lever in Alcantara® <sup>2</sup>	○	○	○	○	○	○	○	○	CLB	–
• Mahogany interior package	○	○	○	○	○	○	○	○	EEB/EEC/ EED/EEF	8, back cover
• Multifunction steering wheel in Mahogany, including steering wheel heating	○	○	○	○	○	○	○	○	XHF	cover, 8
• Center console trim in Mahogany	○	○	○	○	○	○	○	○	XHG	9, 36
• Carbon interior package	○	○	○	○	○	○	○	○	EEG/EEH/ EEJ/EEK	36
• Multifunction steering wheel in Carbon, including steering wheel heating	○	○	○	○	○	○	○	○	XHL	36
• Center console trim in Carbon	○	○	○	○	○	○	○	○	XHM	36
• Brushed Aluminum interior package	○	○	○	○	○	○	○	○	EEL/EEM/ EEN/EEP	12
• Center console trim in Brushed Aluminum	○	○	○	○	○	○	○	○	XYE	12
• PDK gear selector in Aluminum	○	○	○	○	○	○	○	○	XYA	16, 36
• Pedals and footrest in Aluminum <sup>2</sup>	○	○	○	○	○	○	○	○	EFA	–

<sup>1</sup>Since Wood is a natural product, there may be variations in color and grain.

<sup>2</sup>Available from 10/2012 at the earliest.

– not available ○ extra-cost option • standard □ available at no extra cost

1 Carbon interior package, center console trim in Carbon, heated multifunction steering wheel in Carbon

2 Center console trim in Mahogany

3 PDK gear selector in Aluminum



Option	911 Carrera	911 Carrera S	911 Carrera 4	911 Carrera 4S	911 Carrera Cabriolet	911 Carrera S Cabriolet	911 Carrera 4 Cabriolet	911 Carrera 4S Cabriolet	Code	Page
<b>Door-entry guards.</b>										
• Door-entry guards in Carbon	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	X69	38
• Door-entry guards in Carbon, illuminated	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	XXD	38
• Personalized door-entry guards in Carbon, illuminated <sup>1</sup>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	CXE	–
• Door-entry guards in Stainless Steel	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	X70	38
• Door-entry guards in Stainless Steel, illuminated	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	XXB	38
• Personalized door-entry guards in Stainless Steel, illuminated <sup>1</sup>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	CXC	–

<sup>1</sup>Available from 11/2012 at the earliest.

– not available    extra-cost option   • standard    available at no extra cost

37 · Exclusive options

1 Door-entry guards in Carbon

2 Door-entry guards in Carbon, illuminated

3 Door-entry guards in Stainless Steel

4 Door-entry guards in Stainless Steel, illuminated





# Exclusive expertise

## When was the last time your dream became reality?

What better way could there be to make a Porsche even more special than to add your own personal touch? This is the philosophy behind the Porsche personalization program, known since 1986 as Porsche Exclusive. You can have your vehicle individually tailored to your unique requirements even before it leaves the factory. Handcrafted visual and technical enhancements for the interior and exterior, using fine materials, and with customary Porsche quality. The possibilities are as varied as your imagination allows.

At Porsche Exclusive, we create truly special cars through genuinely limited-edition production runs, with an intense passion for detail and a focus on quality craftsmanship. Our goal is to ensure that each and every Porsche is exceptional, with its own distinctive personality and character. The results are cars such as the legendary 911 Turbo Flatnose and, most recently, the 911 Sport Classic, and 911 Speedster.

On the following pages, we showcase 10 extraordinary Porsche models. All limited editions, they epitomize the principle on which Porsche Exclusive is founded: exclusive expertise. Every vehicle created by Porsche Exclusive is unique and lives up to our claim and motto: "the most personal car."

### 1 911 Turbo Flatnose

Between 1982 and 1989, Porsche gave new 911 Turbo customers the option of a front end based on the type 935. While its style was controversial at the time, the Flatnose is now considered an Eighties icon.

### 2 935 Street

As a one-off in 1983, Porsche built a street-legal version of the type 935 racing car. The combination of power and luxury made the 935 Street unique in its time.

### 3 911 Turbo S Lightweight

In 1992 and 1993, the 911 Turbo S Lightweight was the highlight of the Porsche model range. Thanks to a purposefully weight-saving construction, each one of the 86 exclusive models produced delivered extraordinary performance.

### 4 911 Carrera 2 Speedster Turbo Look

In 1993, Porsche realized an exclusive customer dream: 15 cars of the then brand-new 911 Carrera 2 Speedster were given the prestigious Turbo Look by Porsche Exclusive. The brake system of the 911 Turbo was also available as an option.



1



2



3



4

**5 911 Turbo Flatnose**

A standout feature of the type 964 series, the 911 Turbo Coupe was available in Flatnose design. Production ran from 1993 to 1994. The Flatnose makeover was limited to 76 models and, in addition to other style modifications, many of these were given an updated Turbo engine.

**6 911 Turbo Cabriolet**

A Porsche Exclusive special for sun-loving and power-hungry customers, a limited number of the 911 Turbo was produced in Cabriolet form. The combination of fresh air and Turbo performance was available to just 14 customers.

**7 911 Carrera Speedster**

One of the rarest Porsche cars ever, the 911 Speedster was based on the 911 (type 993) model series. Only two were made in 1995 and 2000.

**8 911 Turbo S**

With the 911 Turbo S manufactured between 1997 and 1998, the Porsche Exclusive tradition of small-scale production reached its high point, but also its climax, for the time being. The 993 Turbo S was the only model in the series to achieve a top speed of 186 mph.

**9 911 Sport Classic**

This small-scale production run from 2009 to 2010 blended the traditional with the modern to create a typical Porsche work of art. The 911 Sport Classic with double-dome roof, "ducktail," and 19-inch Sport Classic wheels with the traditional styling of Fuchs® wheels was limited to 250 cars.

**10 911 Speedster**

Produced in a limited quantity of 356 from 2010 to 2011, the 911 Speedster not only impressed with its handcrafted, personalized interior—it distinguished itself visually from all other members of the 911 family thanks to its shorter windshield, rear fascia with side air outlets, and the dynamically styled Speedster hood compartment lid's two muscular hips.



5



8





# Designing your Porsche

## Porsche Exclusive.

### Exclusive advice.

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see a nearly life-size wall display of your creation. We want to show you what we can do and to experience how we turn customer requirements into reality. All down to the smallest detail, just as you would expect from Porsche Exclusive.

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## Panorama



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